



Press release - Chamonix (France), Friday 24 January 2025

UTMB WORLD SERIES 2025

A new chapter and new challenges

As the start of a new UTMB® World Series season gets underway promising discovery, sporting challenges and human adventure, the circuit and its organisers have reaffirmed their commitment to trail runners and stakeholders, pledging to continue to foster its growth and celebrate the sport responsibly in line with the values that make it so unique.

The official UTMB World Series teaser unveiled

The UTMB World Series circuit is proud to unveil its official teaser today, kicking off the 2025 season.



©UTMB - [Click here to watch the 2025 teaser](#)

“We are thrilled to write a new chapter in the history of the UTMB World Series. This season represents another celebration of the collective adventure that unites runners, fans and organisers across the globe. More than ever we aim to inspire dreams, encourage pushing personal limits, and strengthen our commitment to environmental sustainability, inclusion, diversity, and solidarity.” - Frédéric Lénart, CEO of UTMB Group.

UTMB World Series 2025: 50 events to experience the spirit of trail running near you

In 2025, **50 events** will showcase the diversity and richness of global trail running across five continents. Each race is an invitation to explore, push personal limits, and embrace adventure. **Discover the official 2025 UTMB World Series calendar below.**



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Nine new must-do events

The 2025 calendar introduces **nine exciting new events**, including the Arc of Attrition by UTMB®. As the new inaugural challenge of the UTMB World Series, the iconic British trail running race will kick off the season from January 24 to 26. Celebrating its 10th edition and its debut on the circuit, this event will feature a strong elite field, a thrilling sporting challenge in stunning landscapes, and tangible efforts to ensure accessibility for all participants. (More details available in [the press release](#)).

Full list of new events joining the circuit this year:

EUROPE

- **Arc of Attrition by UTMB®** - January 24-26 (United Kingdom)
- **Grand Raid Ventoux by UTMB®** - April 25-27 (France)
- **Monte Rosa Walser Waeg by UTMB®** - July 18-20 (Italy)
- **Kaçkar by UTMB®** - September 26-28 (Türkiye)

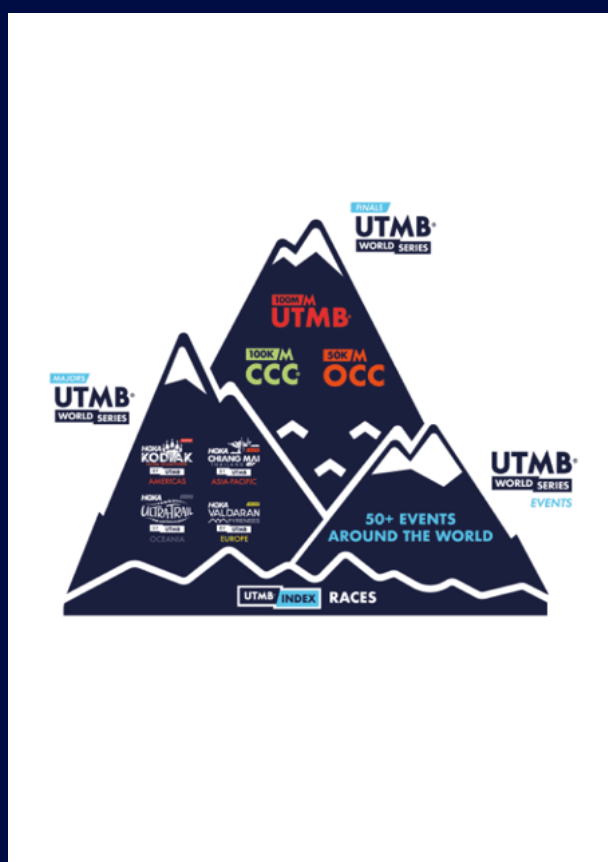
ASIA

- **Ultra-Trail Xiamen by UTMB®** - March 1-2 (China)
- **Ultra-Trail Great Wall by UTMB®** - May 16-18 (China)
- **Kaga Spa Trail Endurance 100 by UTMB®** - June 19-22 (Japan)

SOUTH AMERICA

- **Torrencial Chile by UTMB®** - June 19-21 (Chile)
- **Chihuahua by UTMB®** - October 2-4 (Mexico)

A new Major in Oceania: HOKA Ultra-Trail Australia by UTMB®



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Four Majors will define the season. As flagship events of the UTMB World Series, the Majors are unmissable for trail runners across the four continents represented. They provide participants with the opportunity to double their Running Stones close to home, significantly increasing their chances of qualifying for one of the three UTMB World Series Finals.

List of UTMB World Series Majors:

- **HOKA Ultra-Trail Australia by UTMB®** (May 15-18) - Oceania Major [New]
- **HOKA Val d'Aran by UTMB®** (July 2-6) - Europe Major
- **HOKA Kadiak Ultra Marathons by UTMB®** (October 10-11) - America Major
- **HOKA Chiang Mai Thailand by UTMB®** (December 5-8) - Asia-Pacific Major

HOKA UTMB Mont-Blanc 2025: August 25-31

The HOKA UTMB Mont-Blanc, featuring its three iconic finals - the OCC (50K), the CCC (100K), and the UTMB (100M) - will take place from August 25 to 31 in the Mont-Blanc region.

The participant lottery draw for the 2025 finals was held on January 16, giving each runner a chance to write their own history. From the UTMB World Series Finals to renowned races like the TDS, MCC, ETC, YCC and the legendary PTL, the week promises to be a celebration of trail running. Legendary athletes, rising stars, and trail enthusiasts - whether runners, supporters or spectators - will gather in the Mont-Blanc region spanning France, Italy and Switzerland for a joyous week of shared sporting passion and adventure.

Get as close to the action on the trails as possible: A UTMB World Series promise

Throughout the 2025 season, trail running enthusiasts, friends, families and supporters will be able to follow all the action remotely, thanks to two innovative systems:

- All races will be broadcast live on [live.utmb.world](#) powered by **LiveTrail®** - the race management, tracking, and timing system implemented across all UTMB World Series events.
- This live coverage will be enhanced via the **UTMB Live** system, featuring live broadcasts and commentary for select events. These include Wildstrubel by UTMB®, Nice Côte d'Azur by UTMB®, Trail Verbier St-Bernard by UTMB®, the four Majors, and the circuit finals: the OCC (50K), CCC (100K) and UTMB (100M) during HOKA UTMB Mont-Blanc. The **first live broadcast** of the season will feature **Tenerife Bluetrail by UTMB®** on **March 22**.

The full **UTMB Live 2025** schedule, listing all the events with live coverage, will be announced in the coming weeks.

Sustainable and inclusive trail running is a core commitment of the UTMB World Series

UTMB® World Series again reaffirms its collective commitment to building a sustainable future for trail running. The circuit aims to make the sport **more inclusive and accessible**, respecting the environment while delivering authentic experiences deeply rooted in local communities. The UTMB World Series continues to **strengthen its social and environmental actions** to reduce the ecological footprint of its events and **promote diversity** among participants. This effort includes new initiatives integrated in the Arc of Attrition by UTMB®, which will kick off the season with reinforced measures to encourage women's participation, such as She Races recommendations, and a live Q&A session to connect with and hear from women interested in trail running.

Note to editors

About UTMB® World Series

The UTMB® World Series is the trail running circuit that brings together the best athletes in the sport and amateur runners in top international events held in some of the most beautiful places on the planet. The UTMB® World Series is rooted in a passion for the mountains and respect for the environment and offers trail running enthusiasts the chance to experience the UTMB® adventure across the globe, with events taking place in Asia, Oceania, Europe, Africa and the Americas. This is the way for everyone to start their quest towards the HOKA UTMB® Mont-Blanc, where the UTMB® World Series finals take place. Launched in May 2021 with the collaboration of UTMB Group and the IRONMAN Group, the UTMB® World Series circuit brings together 50 events in 28 countries. For more information, visit <https://utmb.world>.

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